



**TNT SOFTBALL CLASSIC
TO STRIKE OUT BREAST CANCER**
Sponsorship proposal prepared for:

Our Mission

The TNT Classic Softball Tournament is an old school softball tournament where women support women who are battling cancer in the McHenry and Lake County area where we encourage individual growth, relationship building, and community support through a fun day of competitive softball. Women that play competitive and recreational softball, join together and change from being adversaries to working toward a common goal of Striking out Breast Cancer through support of Northwestern Memorial Foundation's McHenry Cancer Center (Formerly McHenry's Sage Cancer Center)



Why is TNT Softball important?

300,000 women are diagnosed with breast cancer every year in the U.S.

This tournament is for them.

It's for you, your children, your children's children, the people you love, and every woman you know.

We started our event in 2017 when one of our friends encouraged us to do something about cancer. As a survivor, I understand the struggle that is faced firsthand and really wanted to do something positive to help others. It is common for friends to reach out and ask me to help someone they know by listening and sharing my story as they begin their battle. I have always been someone who wants to GO BIG or go home, so why not have a bigger impact in my community through a sport that has been a part of me for over 40 years. It provides players the ability to help warriors survive, women to develop relationships through sports, and develop our community into a nurturing and supportive family.

The TNT Softball Classic Tournament

A new location at Lippold Field in association with Crystal Lake Park District

In 2017, our journey began with the standard competitive softball tournament with full support of Marengo Park District. We have since changed the location to Lippold Park, Crystal Lake, IL to accommodate more participants and have developed a unique format to encourage relationship building by selecting teams once registration is complete. This format encourages getting to know the people normally on opposing teams and coming together for a common goal. Players are asked their positions and skill levels at registration and the teams are made shortly thereafter forming very competitive teams for all. It is an amazing social, competitive, and fun day for which many have reported back:



“This is the best tournament I play in all year, and I wouldn't miss it for anything!”

Why should you become a Sponsor?

The 8th Anniversary TNT Classic Softball Tournament to Strikeout Cancer fundraising event will benefit local women battling cancer in the McHenry area through Northwestern Memorial Foundation. This is your chance to have an impact in your community and help women in need of your support.

Becoming a sponsor of the TNT Softball Classic Softball Tournament will provide numerous opportunities to market your company to local athletes, friends, and families, while supporting the community and women who are in the battle of their lives. Sponsorships are inclusive of all communications, Facebook posts, website postings, email communications, and all tournament announcements.

Sponsorship Levels

- **\$1500 Named “Presenting” Sponsor**

All of the benefits below, plus we'll add the words “presented by [Your Company]” to all advertising, display banners with your company's name and logo displayed in the main pavilion area, and digitally insert your company's name and logo into the official tournament photo that is distributed with all marketing and press materials.

- **\$1000 Ball Sponsor**

All of the benefits listed below, plus all promotional balls will have your logo stamped on them.

- **\$750 Bandana Sponsor**

All of the benefits listed below, plus a banner with your company's name and logo displayed in the tournament pavilion, and every player receives a team bandana with your logo.

- **\$500 Field Sponsor**

All of the benefits listed below, two additional social-media posts (three total), your company's name printed on the sponsor's banner posted at the main tournament pavilion, and in both dugouts on your field, your company's name included as a major sponsor in all narrative press and marketing materials, and a free table at the tournament pavilion for marketing your company.

- **\$250 Bat Sponsor**

All of the benefits below, plus a public thank-you post on our social media accounts and the opportunity for you to have an informational pamphlet, brochure, magazine, or other marketing materials available at the tournament pavilion. A public mention during our opening ceremonies and post-tournament celebration.

- **\$150 Super-Fan Sponsor**

\$150 Super-Fan Sponsor Your company's name or logo on the TNT website, mentioned on our Facebook page as a sponsor with company name and logo, and a public thank you in our email to all participants.



We support Northwestern Memorial Foundation, which is a 501(c)3 nonprofit organization that assists our mission of helping local warriors fighting breast cancer. EIN/Federal Tax ID: 36-3155315

All sponsorships to the TNT Softball Classic are tax deductible.

TNT SOFTBALL CLASSIC SPONSORSHIP FORM

- **YES!** – We want to Strike Out Breast Cancer by sponsoring the 2024 TNT Softball Classic at the level indicated below (please check one)
 - \$1500 Presenting Sponsor
 - \$1000 Ball Sponsor
 - \$750 Bandana Sponsor
 - \$500 Field Sponsor
 - \$250 Bat Sponsor
 - \$150 Super-Fan Sponsor
 - Other amount: \$_____
- Payment options:
 - ALL CHECKS MADE PAYABLE directly to Northwestern Memorial Foundation with “TNT Softball Classic” noted in the memo.
 - A check is enclosed
 - I need to arrange check pickup or mailing information
- Thank you for your support of TNT Softball Classic Tournament. Corporate sponsorship benefits begin upon receipt of pledge form by TNT Softball Classic Tournament. Please be aware that many of the corporate sponsorship benefits are time-sensitive.
- Please email a .jpg or .png of your logo to Cheri Dvorchak at (tntsoftballclassic@gmail.com) as soon as possible.



Contact Name: _____

Business Name: _____

Mailing Address: _____

City, State, Zip: _____

Website: _____

Email: _____

Phone: _____

Please type or print legibly and return as soon as possible to:

TNT Classic Softball
Cheri Dvorchak
3015 Raccoon Cove
Island Lake, IL 60042



Questions? Concerns?

Contact **Cheri Dvorchak** by calling 847-209-3691 or via email at tntsoftballclassic@gmail.com

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